

# Link Shortening

## Effortless Link Shortening for SMS: Say Goodbye to Clunky Web Addresses!

With link shortening, you can now condense URLs contained in message content sent through the Digicel API Gateways\*. The links are shortened as per customer requirements, using Digicel's unique 'dig.ly' or 'digicel.link' Domain or your own custom domain.

### Features and Benefits:

- Fast set-up for new and existing clients
- Customisable domains allowing for flexible, branded URLs
- Summary Reporting
- Removes long web addresses
- Save on SMS costs by reducing messages
- Affordable Link Shortening for high volumes at speed

Sample Original  
<https://www.yourbank.com/business/accounts/savings/termdeposits/springoffer>



Sample Shortened  
[dig.ly/43f59](https://dig.ly/43f59)

Link Shortening is part of our cloud-based messaging platform, with configurable, user-friendly applications, including:

- GatewayAPI,
- Web2SMS,
- Email2SMS,
- Campaign Manager,
- TwoFactor Authentication (2FA)

\*To ensure your API is compatible please talk to your account manager

